

Why join a state nonprofit association?

The case for HANO
membership

What is HANO?

HANO is the statewide membership organization serving and advancing the charitable nonprofit sector through leadership, advocacy, education and services to improve the quality of life in Hawai'i

Who and what HANO is

- An initiative of Hawai'i Community Services Council
- 34 Founders as of Jan. 1, 2005
- Nonprofit membership today: >130
- Statewide, sector-wide
- Focus: 501(c)(3) nonprofits

State nonprofit associations

- NCNA: 37 state & regional associations, 15 emerging state associations
- 22,000 nonprofit members nationally
- Associations average 530 members
- Members average 10.5 employees
- Associations represent 224,000 employees nationally

Reasons to join

- Be part of a supportive peer network
- Exercise political power through advocacy and public policy work
- Improve organizational performance
- Save money through group purchasing of supplies, insurance
- Access to vital information

Current member benefits

Through HCSC, HANO members receive:

- Discounts on workshops
- Access to consulting services
- Newsletters and member bulletins

Workshop schedule

- Aug. 23 - 'Critical Issues for Nonprofits'
- Sept. 14 - 'Board Alive!'
- Sept. 21 - 'Volunteer Management'
- Oct. 5 - 'Business Planning'
- Nov. 2 - 'Proposal Writing'
- Nov. 29 - 'Major Gifts'

See www.hcsc-hawaii.org to register

Consulting services

- Strategic planning
- Board development
- Outcomes design and implementation
- Proposal writing training
- Issue/meeting facilitation

AGENDA newsletter

- Received by 2,600 individuals, more than 1,000 nonprofits
- News and information affecting nonprofits
- Funding opportunities
- Calendar of events, conferences, trainings, job openings

Upcoming: Advocacy for nonprofits

- Become the “Go To” source of information about nonprofits for Hawai‘i policy makers
- Meet with policy makers
- Provide training, advice and support to member advocacy efforts

Taking action

- HANO is part of a national network that is planning an historic Nonprofit Congress, October 2006 in Washington, D.C.
- Largest gathering of charitable organizations in history - 5,000 delegates

Upcoming: Cost savings

- Group buying - office supply discounts
- Association insurance, D&O, etc.
- Association health plan
- Unemployment services trust

Upcoming: Research and information about nonprofits

- Needs assessments
- Economic impact reports
- Surveys, eg., nonprofit salaries
- Member mapping - numbers of employees, etc.

Organizational steps

1. Concept, feasibility, vision
2. Founder membership & fundraising
3. Steering committee
4. Kickoff conference
5. Town meetings and surveys
6. Strategic plan
7. New program development and rollout

HANO is nonprofit leadership, convening and public policy

HANO will:

- Provide advocacy
- Assess and share community needs
- Identify resources

**HANO is the clearinghouse
for nonprofit research,
information and
communications**

HANO will be a go-to source for
extensive data on the nonprofit sector

HANO is a developer of best business practices and nonprofit leaders

HANO will provide:

- Professional development
- Technical assistance
- Standards
- Products and services

Join HANO and help build a strong nonprofit sector

Enrollment forms are available:

- At the HANO expo booth
- On the conference CD-ROM
- At www.hcsc-hawaii.org